



INTERNATIONAL DRAWING COMPETITION

DRAW ME THE ABOLITION OF THE DEATH PENALTY

CREATIVE BRIEF

PRESENTATION:

Draw me the abolition... is an international drawing competition which seeks to introduce 12-to-18-year-olds to the abolitionist cause through a creative approach. Creating a poster is an excellent way to raise public awareness as it allows a message to be spread quickly to a broad audience.

An international panel will select the 50 best posters which will then be exhibited during the next Regional (2018) and World (2019) Congresses Against the Death Penalty and in each participating country. A catalogue of the exhibition will also be published to highlight the civic commitment of young people. The 3 best posters will be rewarded with a special prize.

TOPIC OF THE COMPETITION:

In order to be selected, the poster must demand the universal abolition of the death penalty.

You can, for instance, illustrate one of the following points:

- In 2016, 55 countries still practice the death penalty;
- The death penalty mostly affects people with a lower income;
- The death penalty is a form of torture;
- The death penalty perpetuates the cycle of violence;
- Some countries still execute minors;
- In 12 countries across the world, homosexuality is punished by death;
- The death penalty is revenge, not justice;
- The death penalty is a violation of freedom of expression;
- The death penalty causes terrible suffering to the death row prisoner's family;
- Together, let's push the death penalty back.

ADVICE AND RULES:

- Create your poster on a vertical sheet of A3 or A4 of paper
- You can use the technique of your choice: drawing, painting, collage, photography, computer editing etc.;
- Make sure that your poster's message is short and clear: its meaning must be instantly understandable;
- Show your commitment against the death penalty through your poster;
- Don't forget to write down your first name, family name, age, and nationality on the back of your poster in Roman letters.

For help in creating your poster, you can use the short methodological guide on how to create a successful poster included in the attached file.



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REGISTRATION FORM

To mark the occasion of the 14th World Day Against the Death Penalty which will be held on October 10th 2016, 12-to-18-year-olds from all over the world are invited to take part in a great drawing competition to create a poster against the death penalty. The 50 best drawings selected by an international panel will be exhibited during the Regional and World Congresses Against the Death Penalty and in each participating country. A catalogue of the exhibition will also be published to highlight the civic commitment of young people.

This registration form must be returned no later than December 31st 2016, either by email (mrossi@abolition.fr) or by post at the following address:

Marianne Rossi
Ensemble contre la peine de mort
69 rue Michelet
93100 Montreuil, France.

➤ Name of the school or parent association:

➤ Address of the school or association:

➤ Country: _____

➤ Age of participants and class: _____

➤ Number of participants: _____

➤ Name of the person in charge of the participants:

➤ Email of the person in charge of the participants:

➤ Telephone number of the person in charge of the participants:

Registration for the drawing competition is free, as are the presentations given to the participants by ECPM, the Teaching Abolition International Network, and their partners.

➤ **Signature of the referent teacher / parent association:**



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REGULATIONS

ARTICLE 1 • Together Against the Death Penalty (ECPM), the Teaching Abolition International Network and their partners are launching a drawing competition on the topic of the universal abolition of the death penalty. The goal of this project is for young participants to create a poster taking a stance against the death penalty.

ARTICLE 2 • This competition is open to anyone aged between 12 and 18 years old (year 9 to year 13) from all over the world.

ARTICLE 3 • Participants are encouraged to create a poster expressing their vision on the topic of the competition.

ARTICLE 4 • A single side of a vertical A3 or A4 sheet of paper must be used for the drawing.

ARTICLE 5 • In order to be selected, the poster must display an abolitionist message which can be understood by all and be easy to remember. All techniques are authorised: drawing, painting, graphic design, collage, computer editing, photography etc.

ARTICLE 6 • Participants' name, surname, city and country of origin, and name of their school or parent association must be written down on the back of the poster in roman letters.

ARTICLE 7 • All entries must be submitted before February 28th 2017. The original version of each poster must be sent by post to Marianne Rossi (Ensemble contre la peine de mort – 69 rue Michelet 93100 Montreuil France). For safety reasons, in the event entries get lost in the mail, we recommend sending a scanned version of each poster by email (mrossi@abolition.fr).

ARTICLE 8 • A panel composed of human rights professionals will select the 50 best drawings and choose the best three.

ARTICLE 9 • Reward for the winners:

The 50 best drawings will be printed and exhibited during the next Regional (2018) and World (2019) Congresses Against the Death Penalty and in each participating country. A catalogue of the exhibition will be edited and handed out to the winners.

The creators of the 3 best drawings will be interviewed for an article which will be published on the websites of all the competition's partners and on social media. They will receive gifts relating to human rights and art.

ARTICLE 10 • The 50 selected pupils will be informed by their referent teacher or their parent association who will be contacted by email or telephone. The results will be announced between the 3rd and 7th of April 2017.

ARTICLE 11 • Participation in this competition means that participants release all copyrights regarding their drawings, their use and their promotion.

ARTICLE 12 • Referent teachers and parent associations commit to guiding their pupils throughout the project until its completion.

ARTICLE 13 • Organisers will not return any drawing.

ARTICLE 14 • The organisers cannot be held responsible should the competition be modified or cancelled due to unforeseen circumstances.

ARTICLE 15 • By submitting a drawing, the participant accepts the aforementioned regulations. No appeals regarding the competition's organisation or its results will be accepted. The panel's decisions are final.

— Signature of the referent teacher / parent association:

— Signature of the school headmaster (if a class is registering):